

Safe streaming in hotels with LG Pro:Centric

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AS A HOTELIER, YOU WANT TO ENSURE THAT EVERY GUEST HAS A PLEASANT AND COMFORTABLE STAY. TO ACHIEVE THIS, YOU NEED A SYSTEM THAT GUARANTEES THE SECURITY OF PERSONAL DATA. PREFERABLY THIS WOULD BE A SIMPLE SYSTEM THAT ALLOWS EVERY HOTEL GUEST TO CONNECT A DEVICE TO THE TELEVISION IN THE HOTEL ROOM WITHOUT ANY PROBLEMS OR RISKS.



INSTANT STREAMING

Streaming series or films, such as with Netflix or on the television, is very popular among hotel guests. The use of dongles and Chromecasts has therefore risen sharply. But how do you make this simple and safe for hotel guests? The LG Pro:Centric server offers the ideal solution. The hospitality platform behind the TV not only makes it possible to share a welcome message and hotel information via the TV, this server also makes streaming possible, thanks to the secure connection of the original Chromecast.

But how exactly does this work? The guest only has to scan a QR code that is shown on the screen and that's it! This is a piece of cake for the hotel guest. Using the SSID (Single Sign-on ID) QR code, all images are sent directly to the correct Hotel-TV. This provides a direct connection between the TV screen and the telephone or tablet. This way, the guest's content cannot accidentally end up in another guest's room. At the same time, no personal information is stored, as it remains on the phone or tablet.



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THE GUEST AS THE STARTING POINT

The use of the Pro:Centric server therefore offers a lot of extra benefits for hotel guests. It allows them to connect to the television in a user-friendly and intuitive way for streaming from their personal device. In addition, the middleware of LG Pro:Centric ensures that every Chromecast can safely use the network of the Hotel TV, while at the same time ensuring that no data is left behind after the hotel guest has checked out. The dongle connection is hidden by a specially designed protective piece. This keeps the device connected continuously.

With the help of LG Pro:Centric, streaming in hotels becomes safe and intuitive. Would you like to know more about the possibilities of Pro:Centric or Hotel-TV? Please contact our Business Development Manager Gert-Jan Reinders or look here for more information.



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